

Read the text about how we assess people. Some words are missing. Change the word in brackets to form the missing word for each gap (1-9). Write your answers in the spaces provided on the answer sheet. The first one (0) has been done for you.



## First impressions

If you are looking for love, here are the most important things to bear in mind.

The science of first impressions is complicated, (0) \_\_\_ (**influence**) by things outside of our control, neurological processes we don't understand, and (1) \_\_\_ (**accurate**) stereotypes. But if we can better understand what is going on, we might stand a chance of finding the one.

There is evidence that we are able to make an assessment of someone's attractiveness in the blink of an eye, but it doesn't necessarily mean that those assessments are accurate. By discounting some people in an instant we might also be missing out on far more suitable suitors.

Our environment, (2) \_\_\_ (**person**), and the emotions of the people we meet all contribute to the likelihood that we hit it off. So what is going on when we make a good romantic first impression? And how might apps have changed modern dating?

### First impressions

It takes less than 1/10th of a second to form an assessment of someone's face. These first impressions predict all kinds of important characteristics, not just attractiveness. For example, people's snap judgements of a politician's competence, based solely on their appearance, can predict their success in an election – even when the audience has no knowledge of who the politician is. These impressions we make in a split second are not random; they tend to be shared by the majority of the people (3) \_\_\_ (**survey**). But it doesn't necessarily make them correct.

“A first impression could be (4) \_\_\_ (**lead**),” says Professor Alexander Todorov, author of *Face Value: The Irresistible Influence of First Impressions* and an (5) \_\_\_ (**academy**) at Princeton University. “Trying to figure out what a person is like from a simple (6) \_\_\_ (**expose**) is basically ridiculous. We only make first impressions about strangers. So naturally they are superficial.”

Whether our (7) \_\_\_ (**predict**) are accurate or not, we make them quickly and we stick to them. Even if we are (8) \_\_\_ (**give**) more time than 1/10th of a second to judge the attractiveness of a face, we are (9) \_\_\_ (**like**) to arrive at a different conclusion.

And in this snapshot, we make an assessment of a lot of different characteristics.

## First impressions

0	<i>influenced</i>
1	
2	
3	
4	
5	
6	
7	
8	
9	

Von der  
Lehrperson  
auszufüllen

richtig falsch