

# AUGMENTED CREATIVITY

BRIDGING THE REAL AND VIRTUAL WORLDS  
TO ENHANCE CREATIVE PLAY

Augmented Creativity uses augmented reality on mobile devices to bridge between real-world activities and digital experiences, allowing users to engage their imagination and boost their creativity in coloring, music, storytelling, exploration, and other areas of active discovery. By enabling such experiences, Augmented Creativity fosters a renewed sense of curiosity and exploration in today's youth.



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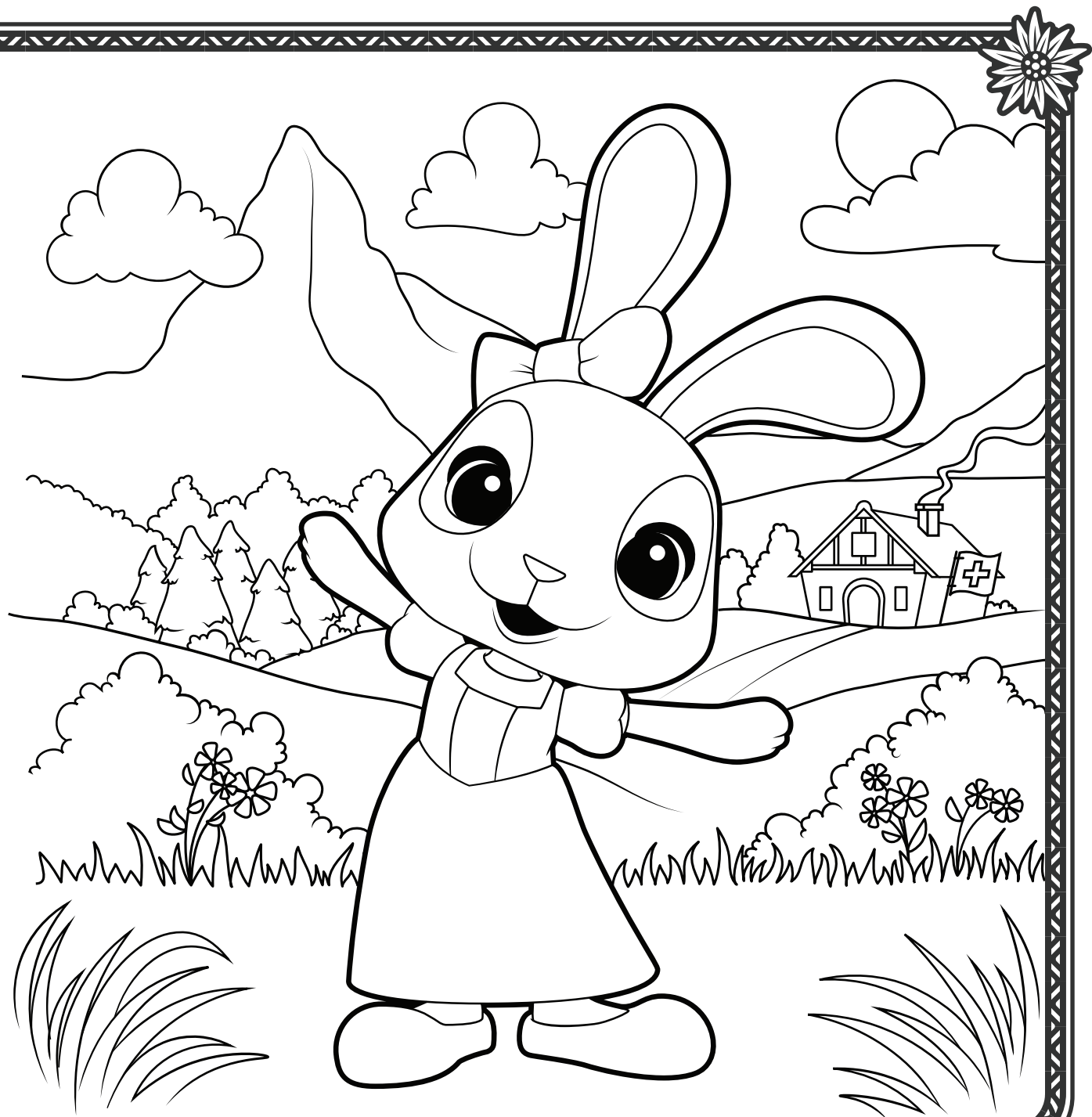
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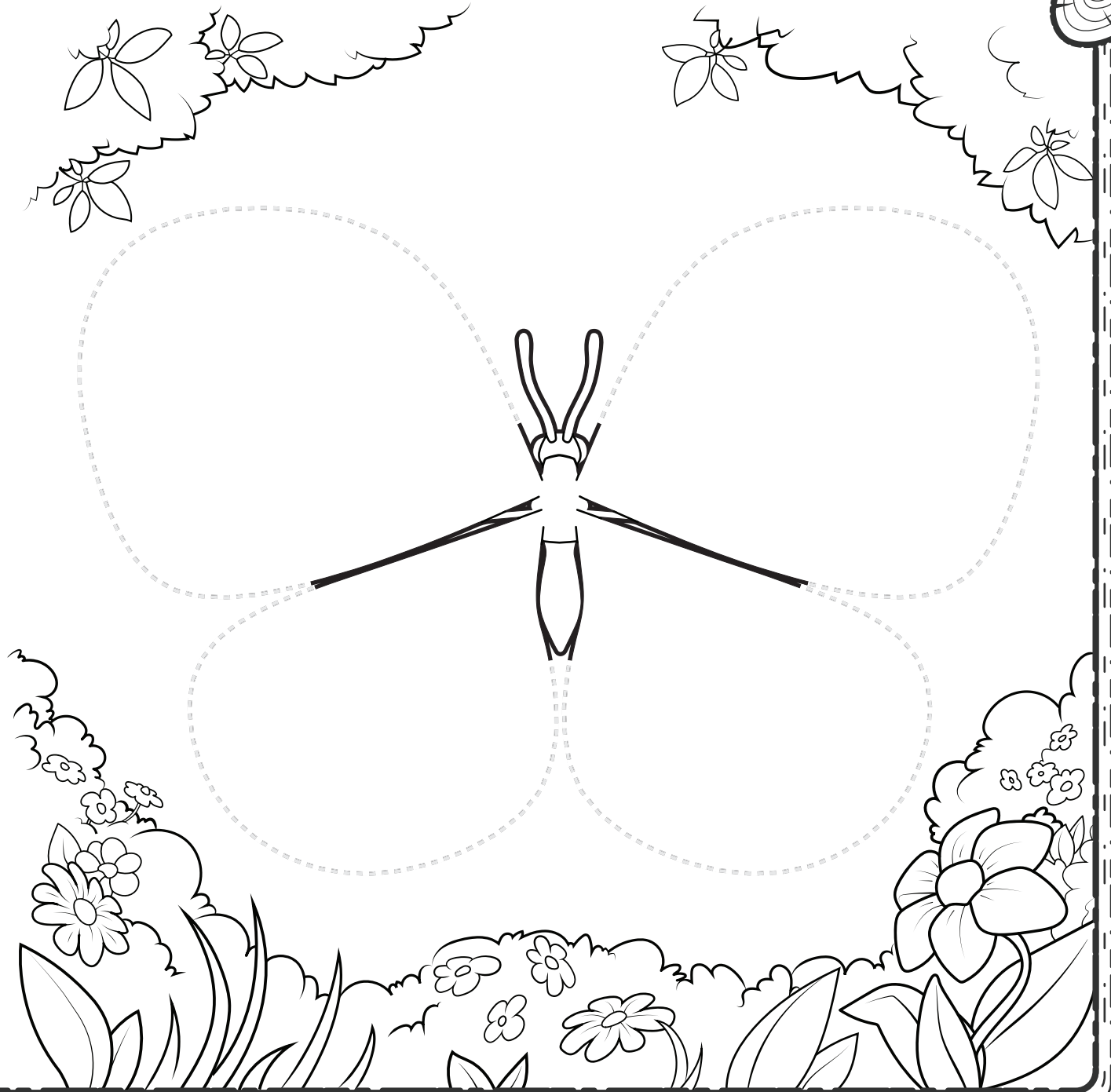
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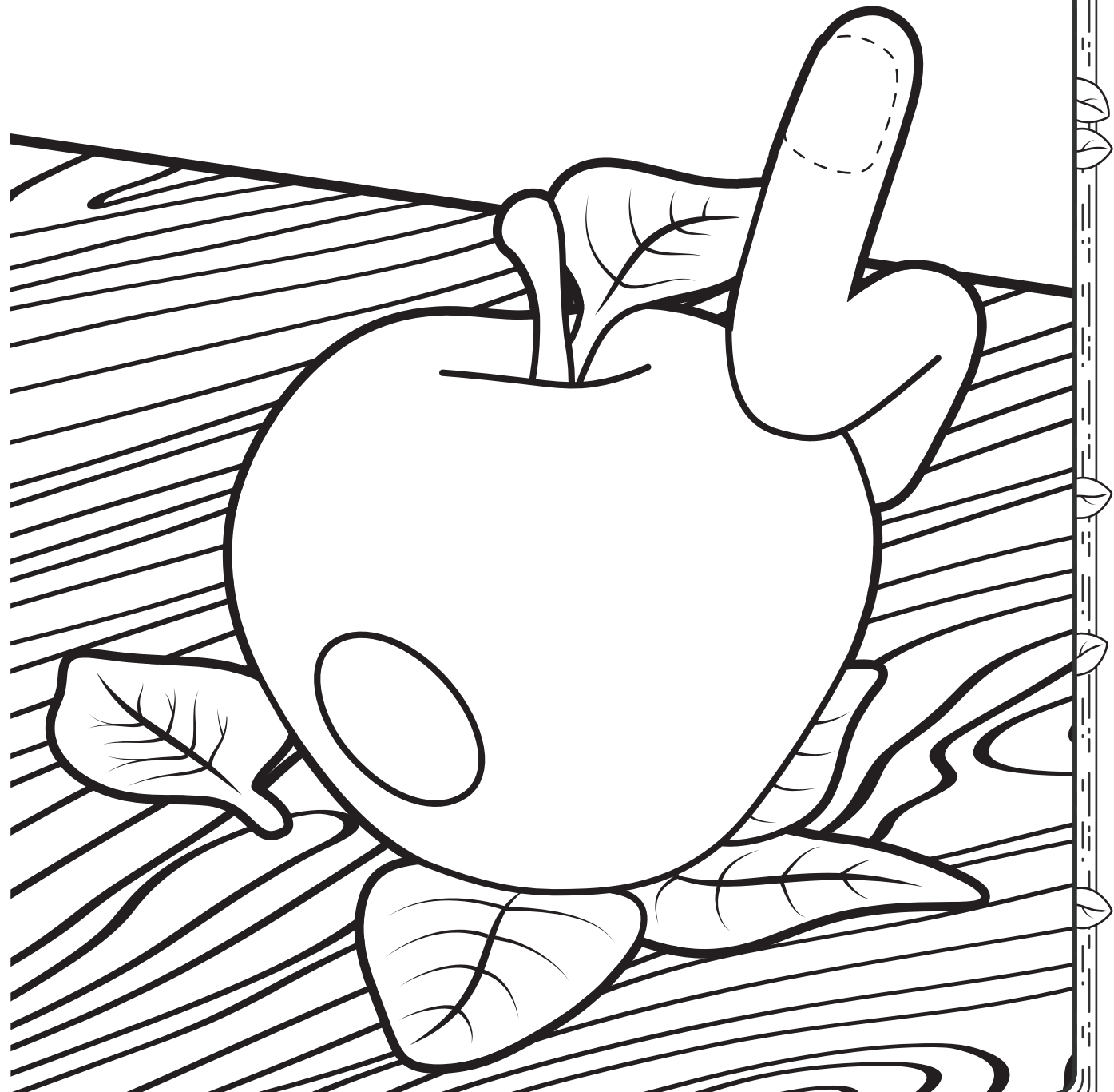
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# AR BAND

EXPLORE DIFFERENT MUSIC STYLES AND COMBINE INSTRUMENTS TO REINTERPRET THE SONG





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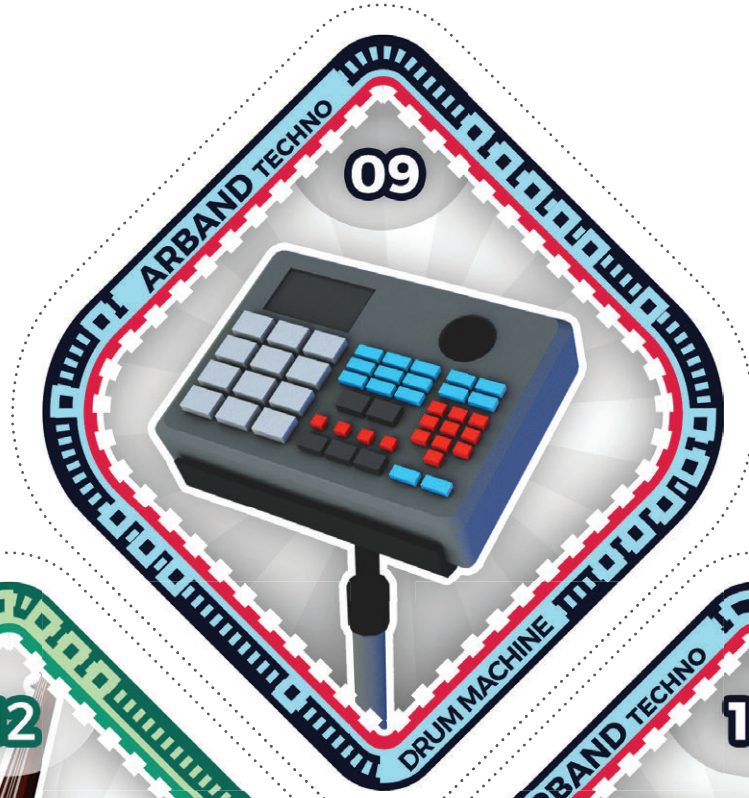
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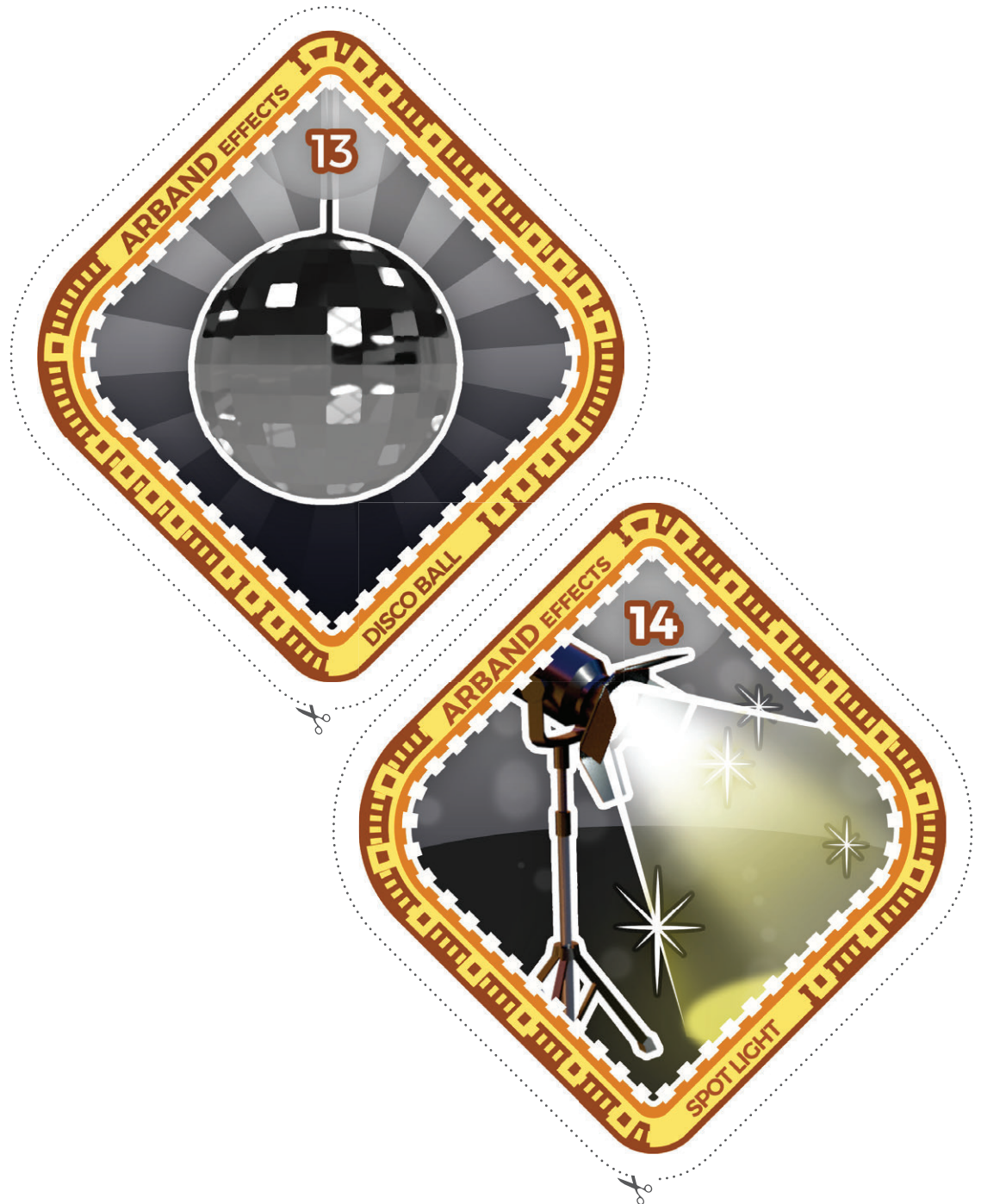
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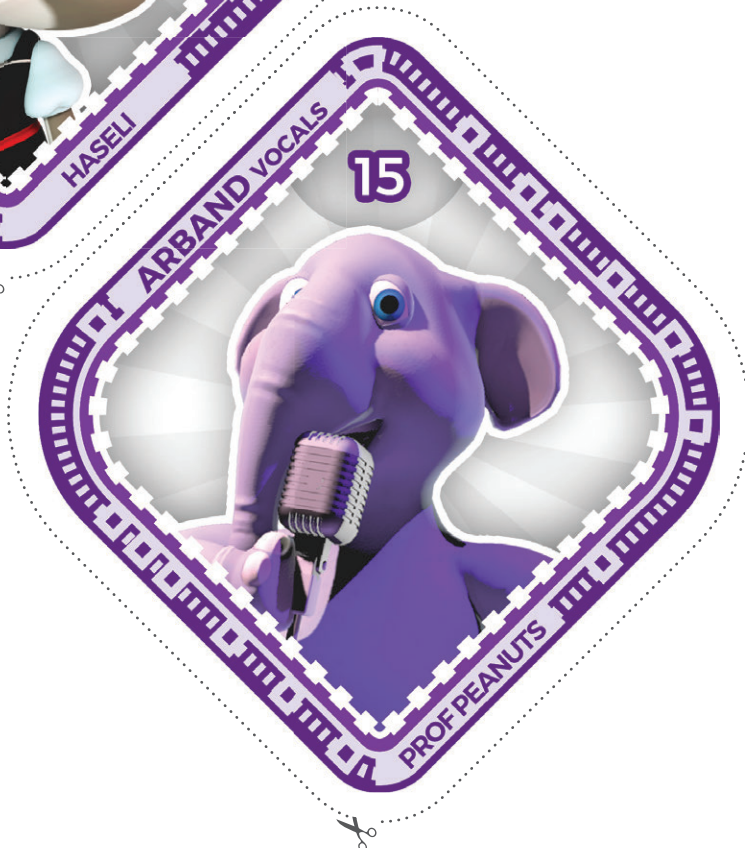
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# AR MUSEUM

INTERACT WITH A PAINTING  
TO CREATE YOUR OWN MASTERPIECE

